

FOR IMMEDIATE RELEASE

BIS COMPUTER SOLUTIONS ANNOUNCES MICHAEL MACHO'S PARTICIPATION AND LEADERSHIP  
AT CHANNEL COMPANY XCHANGE CONFERENCE

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UNIQUE PERSPECTIVE TO DRIVE TECHNOLOGY AND INNOVATION WITH TECHNOLOGY  
SOLUTIONS IN TODAY'S DIVERSE AND EVER-CHANGING MARKET

Nashville, TN – August 13, 2023 - BIS Computer Solutions is excited to announce the participation of Michael Macho, Division President at BIS Computer Solutions, in the upcoming Channel Company XChange conference to be held at the renowned Gaylord Opryland Resort & Convention Center in Nashville.

As a respected leader in the technology industry, Michael Macho brings his wealth of experience and expertise to the conference as a distinguished board-room member. With a keen eye for innovation and a deep understanding of the evolving technology landscape, Macho is set to play a pivotal role in evaluating a diverse range of vendors and solutions that will be presented at the conference.

The Channel Company XChange conference is a premier event that brings together technology vendors, solution providers, and industry thought leaders for a dynamic exchange of ideas, insights, and strategic partnerships. BIS Computer Solutions is proud to have Michael Macho represent the company and contribute to the discussions that will shape the [technology industry's future](#).

"I am honored to participate in [the Channel Company's](#) XChange conference as a board-room member," said Michael Macho. "This event provides an unparalleled opportunity to explore the latest advancements, connect with industry peers, and identify cutting-edge solutions that will empower our clients and drive business growth."

During the conference, attendees will have the privilege of engaging with Michael Macho in various sessions, where he will share his insights on technology trends, market dynamics, and the technology space. Macho's presence is a testament to BIS Computer Solutions' commitment to staying at the forefront of innovation and delivering unparalleled value to its clients.

BIS Computer Solutions is looking forward to the conference and the board-room evaluations, anticipating that this engagement will further enhance the company's ability to deliver innovative, client-centric solutions.

For more information about BIS Computer Solutions and its participation in [The Channel Company XChange](#) conference, contact Chris Barnett, Barnet Communications.

**About BIS Computer Solutions:**

BIS Computer Solutions is a leading technology solutions provider dedicated to delivering innovative and customized IT solutions to businesses of all sizes. With a track record of excellence and a commitment to client satisfaction, BIS Computer Solutions empowers organizations to thrive in a rapidly evolving digital landscape.

**About The Channel Company XChange**

XChange August is the premier gathering for IT channel professionals and industry leaders. Our event offers a unique platform where IT solution providers, technology vendors, and industry experts come together to network, collaborate, and explore the latest trends and innovations one-on-one. With engaging sessions, interactive boardroom discussions, and networking opportunities, XChange August provides an immersive experience designed to foster connections, inspire growth, and drive business success. Join us to gain valuable insights, forge meaningful partnerships, and propel your organization to new heights in the rapidly evolving IT landscape.

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